

IN THE SPECIFICATION

Please rewrite the paragraph on page 8, lines 9-18 as follows:

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Referring to FIGURE 3, a client who wishes to display their ad on a particular billboard somewhere within the world will log onto a network, such as the Internet or the Internet 2, and visit the website operated by the billboard provider in step 301. In step 302, the client may view a map of the United States, any other country, or even the entire world with indications where the billboard provider's electronic billboards are located. Using a zoom feature, the client may zoom in on a particular location, such as New York City, to pinpoint the location of the electronic billboard, down to the precise city block. Furthermore, the client may view a photo of the billboard showing the billboard height, width, the direction the billboard is facing, etc. Alternatively, even an image of an indoor billboard can be displayed to the client.

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